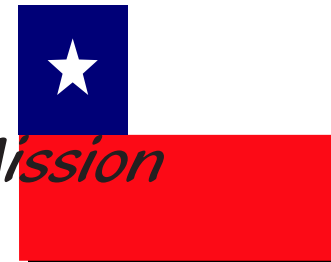




Discover Chile!

Attend Food Export USA and MIATCO's Trade Mission

April 3-7, 2004 in Santiago, Chile



MIATCO and Food Export USA-Northeast

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA - Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in various countries.

Why We Can Help?

By subsidizing many of our services, we are able to bring services like these to U.S. food suppliers at minimal costs. Our mission is to assist small to medium sized companies who use U.S. agricultural products to make value added foods, an advantage in exporting around the world.

For More Information:

Fax this back to 312/334-9230

Company

Contact Name

Address

City State ZC

Phone

Fax

E-mail

Products

The Trade Mission

Our unique trade missions utilize the attendees' time to meet with buyers, analyze the market, but most importantly discover boundless opportunities

For just **\$475 per product**, attendees will receive these services before and during the mission. (Attendees are responsible for their own travel costs)

Before the mission

Attendees will receive an import analysis and a competitive store check for one of their products. This will tell you how your **product fares in this market!**

During the Mission

A **market briefing** will be given to you by the local Foreign Agriculture Service and the MIATCO and Food Export USA's In-market representative.

Guided **tours to the local supermarkets and retail stores** to see how American products are represented in their market and to see the package and labeling of the local products.

You will be guaranteed to **meet with 4-6 buyers** and display your product at a tabletop reception.

During the tabletop reception, you will be able to hand out a mission brochure with your **product featured and with a product description in the local language.**

Interpreters will be available throughout the trip for you to communicate most effectively with buyers!

Only 10 Spots Available!
Registration Deadline: February 4, 2005!

Chilean Market

With 15 million consumers, Chile is one of Latin America's most open and dynamic markets. The new **Chile -U.S. Free Trade Agreement** will offer American companies even greater access to this growing market. In the past five years, **Chile has increased its food imports by 85%**. Total consumer-oriented retail food sales reached close to \$4.5 billion in 2003, with imported food accounting for 10% of this total. For a detailed report on Chile's market visit <http://www.fas.usda.gov/gainfiles/200405/146106443.pdf>

Who Should Attend?

U.S. food suppliers who have found success in exporting to Mexico and other Latin American markets.

Food Companies who have products in:

- snack foods
- non-alcoholic beverages
- frozen foods
- pet foods



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